

# JOHN ELDER

Las Vegas, NV 89129 | 312-772-5771 | john@codemy.com

Portfolio: [www.JohnElder.org](http://www.JohnElder.org)

## EXPERIENCE

**Codemy.com**, Founder, 2014-present

Built a responsive membership website that teaches people to code through a series of online Ruby on Rails and PHP instructional video courses that I recorded, edited, and produced with Camtasia. Built the website using a Wordpress theme that I customized; HTML/CSS/PHP/LAMP.

**Elder Academy, LLC**. ElderAcademy.com, Founder, 2013-2014

Built a responsive membership website that teaches people Internet Marketing through a series of 10 online courses comprised of 40+ hours of video that I recorded, edited, and produced with Camtasia. 400+ paying students currently enrolled. Built the website using a Wordpress theme that I customized; HTML/CSS/PHP/LAMP.

**Introz, Inc.** YouLookGoodTogether.com, Co-Founder, 2012-13

Hand-coded this crowd-sourced online dating website that matches people based solely on how well they look together. Built the site using HTML/CSS/PHP/MySQL/LAMP.

**Flatplanet Media, LLC**. Founder, 2010-12

Built a network of 4,000+ hand-coded HTML and PHP template-driven affiliate websites monetized with AdSense Ads. Generated 1+ million visitors. (example: [babystrollerblowout.com/Baby-Trend-baby-strollers.html](http://babystrollerblowout.com/Baby-Trend-baby-strollers.html)).

**Market-Tek Enterprises, Inc.** Submission-Spider.com, Founder, 1998-2010

Developed award-winning Submission-Spider Desktop SEO Software used by 3+ million users.

**BannerClicks.com Advertising Network**, Founder, 1997-98

Built one of the Internet's earliest advertising networks, 1+ million ad views in first 3 months. Sold company to publicly-traded WebQuest International, Inc. (WEBQ) at height of the first dot com boom of the late 90's

## SIDE PROJECTS:

**Listly.io** – (2015) website built with Ruby on Rails that allows people to sign up and create simple to-do lists.

**Bandomly.com** – (2015) responsive website built with Ruby on Rails and Bootstrap CSS. This is a work in progress social network-type site for musicians looking for local band members to start or join a band.

**WWRD.org** – (2014) Spoof website asking "What Would Reagan Do" built with HTML/CSS. Created "Reagan-Bot" using PHP that allows people to ask the Ronald Reagan bot a question and get an answer.

**MarketingFool.com** – (2012) Blog about Internet Marketing. Customized the wordpress theme, created all graphics, published 300+ articles on various Internet Marketing topics, developed a desktop quick index tool.

**EspressoShack.com** – (2010) Hand-coded affiliate marketing website dedicated to Espresso Machines, monetized by Amazon Affiliate product links and AdSense ads. Built site, wrote 100 product articles, sold site on flippa.com.

## EDUCATION

**WASHINGTON UNIVERSITY IN ST. LOUIS, 2008**

Bachelor of Arts in Economics with Honors; Named 2008 Artsci Scholar (top 10%)

## TECHNICAL SKILLS

HTML, CSS, Wordpress, PHP, Javascript, Some jQuery, MySQL, Ruby on Rails; I learn new languages and frameworks very quickly as needed.